

## Deepchand Patel

Kawardha, Chhattisgarh – 491995 | 7987481578 | ✉ [deepchand1996patel@gmail.com](mailto:deepchand1996patel@gmail.com)

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### Profile Summary

Dynamic and results-driven Sales Executive with hands-on experience in Paints and Product

Marketing. Skilled in dealer & retailer management, with a proven record of achieving targets and strengthening client relationships. Currently associated with Pidilite \$ Haisha Paints India Ltd.

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### Core Competencies

- Client Relationship Management
  - Sales & Marketing Strategy
  - Dealer & Retailer Coordination
  - Market Research & Competitor Analysis
  - Team Leadership & Supervision
  - Negotiation & Closing Skills
  - Communication & Interpersonal Skills
  - Basic Computer Applications
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### Professional Experience

Pidilite Haisha Paints India Ltd. – Sales Executive

Kawardha, Chhattisgarh | oct 2024 – Present

- Managing dealer and retailer network for Pidilite Haisha Paints in Kawardha.
- Driving product sales through effective promotional strategies.
- Achieving sales targets and expanding customer base.
- Conducting market research to analyze competitor performance.

### Achievements

- Consistently achieved monthly sales targets.
- Expanded dealer network by 20% in Kawardha region.
- Recognized for excellent client relationship management.

### Education

- 2019 – Diploma Pandit Ravi Shankar Durg
- 2018 – Bachelor in Commerce | Durg University, Durg
- 2015 – 12th | Chhattisgarh Board of Secondary Education, Raipur

### Languages

- English
  - Hindi
  - Chhattisgarhi
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### Hobbies & Interests

- Travelling & Exploring new markets

- Sports & Fitness (Cricket/Badminton)
- Networking & Communication
- Learning New Skills & Technology
  
- Reading Business & Sales Content
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### Personal Details

- Father's Name: Mr. Chaitu Patel
  - Address: Ward no , 03 Dilva Para Newari Kawardha (C.G.)
  - Date of Birth: 01-07-1996
  - Marital Status: Marride
  - Nationality: Indian
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### Declaration

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Place: Kawardha

Date: \_\_\_\_\_

Signature: Deepchand Patel

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